



## Reliance First Capital takes the #1 spot in the Top Ten rankings on LendingTree.com

**CHARLOTTE, N.C., Nov. 18, 2014** - LendingTree, the nation's leading online loan marketplace, today announced the top ten customer-rated lenders on its network based on actual customer reviews for the third quarter of 2014. The 'Top Ten' list is based on a weighted average of review rating and volume of customer reviews. Lenders were rated on mortgage rates, fees and closing costs, responsiveness, customer service and overall experience.

Top Ten LendingTree Network Lenders – Q3 2014

- 1. Reliance First Capital, LLC**
2. WestStar Mortgage, Inc.
3. Howard Bank
4. Sebonic Financial
5. Insight Loans
6. Americash
7. HomePlus Mortgage
8. AmeriSave Mortgage Corporation
9. CBC National Bank
10. Silver Fin Capital Group

**(Based on LendingTree Lender Ratings and Reviews 7/1/2014 – 9/30/2014)**

"Receiving the #1 ranking for customer reviews is the result of the hard work and dedication from all in our organization and their unshakeable focus on helping our customers achieve their goals," said Hugh Miller, President & CEO of Reliance First Capital. "It is an honor to be recognized as the best among the large group of lending firms on the LendingTree platform and we thank our customers for their very kind words."

"LendingTree has compiled a rich source of lender ratings and reviews in an effort to provide borrowers with more confidence when going through the loan process," said Gabe Dalporto, President of Mortgage at LendingTree. "With an overall average of 4.2 out of 5 stars on 6,800 total lender reviews this year, we're thrilled to have a network of lenders dedicated to providing the highest-quality customer experience to borrowers."

### About LendingTree, LLC

LendingTree, LLC is the nation's leading online source for competitive home loan offers, empowering consumers during the mortgage, refinance or auto loan process. LendingTree provides an online marketplace which connects consumers with multiple lenders that compete for their business, as well as an array of online tools and information to help consumers find the best loan. Since inception, LendingTree has facilitated more than 30 million loan requests and \$214 billion in closed loan transactions. LendingTree provides access to lenders offering mortgages and refinance loans, home equity loans/lines of credit, and more. LendingTree, LLC is a subsidiary of Tree.com, Inc. (NASDAQ: TREE). For more information go to [www.lendingtree.com](http://www.lendingtree.com), dial 800-555-TREE, join our Facebook page and/or follow us on Twitter @LendingTree.



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